

AboutTown Web Site: New Advertiser

Welcome new advertiser. After you have completed this form, mail it to **Vivian Wadlin, About Town, PO Box 474, New Paltz, NY 12561**. Page two of this PDF contains the website rate sheet.

We can confirm the receipt of your ad by phone or email (check one). Questions: 845-691-2089

Billing and contact information This information is for our records and will not appear in your ad.

Contact name _____ Contact Email _____

Contact phone _____ Business Name _____

Billing address _____

City _____ State _____ Zip Code _____

Section Food related General Business Service Building/Home Health Services Accommodations

Category (Insurance for instance): _____

Web Advertising Options

- Website display ad (300 pixels wide x 600 pixels at 72dpi)
- Enhanced web listing (contains a logo, photo, or illustration-150 pixels x 150 pixels at 72dpi)
 - I will email the ad to: viv@abouttown.us Please design my web ad(s) (no charge).
- Listing ad only (40 words, no need to count business location or contact information in your word count)

Payment Options Page two of this PDF contains the website rate sheet.

- Bill me quarterly contract price
(If I do not complete this contract, I agree to pay the single issue rate for each ad already run)
- I will prepay the one year contract price, saving 10%
- Bill me the single issue rate
- Check is included with this form in the amount of \$_____ Please bill me.
- I will pay with a credit card: Visa Mastercard We will contact you by phone for credit card info.

Ad Listing Copy as you wish it to appear on the AboutTown website

(40 words, no need to count business name, location or contact information in your word count)

Hours _____

Address _____

City _____ State _____ Zip Code _____

Phone 1 _____ Phone 2 _____

Email _____ Web address _____

Web Only Rates

WEB LISTING AD

Size	Single Quarter	Contract Rate 4 Quarters	One Year Prepaid save 10%
40 words*	\$30/quarter	\$26/quarter, paid each quarter	\$94/year*

ENHANCED WEB LISTING (Includes a photo, illustration or logo next to your web listing)

Size	Single Quarter	Contract Rate 4 Quarters
approx 150x150 pixels	\$20/quarter	\$50/year*

WEB DISPLAY AD (Includes a 40 word listing with live link.)

Size	Single Quarter	Contract Rate 4 Quarters	One Year Prepaid save 10%
300 pixels wide x 600 pixels tall	\$175/quarter	\$145/quarter, paid each quarter	\$522/year*

* When counting words, remember business name, address, and phone are free.

***This shows a 10% DISCOUNT FOR ADVANCE PAYMENT ON A ONE YEAR CONTRACT. If contract is not completed, the single issue rate will be applied to all previously run ads.**