

## AboutTown Web Site: Renew A Web Ad Or Change Current Web Ad

Thank you for your continuing confidence in About Town. After you have completed this form, mail it to:

**Vivian Wadlin, About Town, PO Box 474, New Paltz, NY 12561.**

Page two of this PDF contains the website rate sheet. We can confirm the receipt of your ad by phone  or email  (check one). Questions: 845-691-2089

**Billing and contact information** This information is for our records and will not appear in your ad.

Contact name \_\_\_\_\_ Contact Email \_\_\_\_\_

Contact phone \_\_\_\_\_ Business Name \_\_\_\_\_

*Fill in the information below only if it has changed.* If no changes are necessary go to the payment options and continue.

Billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Section  Food related  General Business Service  Building/Home  Health Services  Accommodations

Category (Insurance for instance) \_\_\_\_\_

### Web Advertising Options

- Website display ad (300 pixels wide x 600 pixels at 72dpi)
- Enhanced web listing (contains a logo, photo, or illustration-150 pixels x 150 pixels at 72dpi)
- I will email the ad to: viv@abouttown.us  Please design my web ad(s) (no charge).
- Listing ad only (40 words, no need to count business location or contact information in your word count)

**Payment Options** Page two of this PDF contains the website rate sheet.

- Bill me quarterly contract price  
(If I do not complete this contract, I agree to pay the single issue rate for each ad already run)
- I will prepay the one year contract price, saving 10%  Please bill me.
- Bill me the single issue rate
- Check is included with this form. Please charge my  Visa  Mastercard\*

\*We will contact you by phone for credit card info.

*Fill in the information below only if it has changed.*

**Ad Listing Copy** as you wish it to appear on the website

(40 words, no need to count business location or contact information in your word count)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Hours \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone 1 \_\_\_\_\_ Phone 2 \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

## Web Only Rates

### WEB LISTING AD

Size	Single Quarter	Contract Rate 4 Quarters	One Year Prepaid <b>save 10%</b>
40 words*	\$30/quarter	\$26/quarter, paid each quarter	\$94/year*

**ENHANCED WEB LISTING** *(Includes a photo, illustration or logo next to your web listing)*

Size	Single Quarter	Contract Rate 4 Quarters
approx 150x150 pixels	\$20/quarter	\$50/year*

**WEB DISPLAY AD** *(Includes a 40 word listing with live link.)*

Size	Single Quarter	Contract Rate 4 Quarters	One Year Prepaid <b>save 10%</b>
300 pixels wide x 600 pixels tall	\$175/quarter	\$145/quarter, paid each quarter	\$522/year*

\* When counting words, remember business name, address, and phone are free.

**\*This shows a 10% DISCOUNT FOR ADVANCE PAYMENT ON A ONE YEAR CONTRACT. If contract is not completed, the single issue rate will be applied to all previously run ads.**