

# ABOUT TOWN

OUR  
35<sup>TH</sup>  
YEAR



**A Guide to Gardiner, Esopus, Rosendale, New Paltz, Stone Ridge, High Falls, Saugerties, Milton, Marlboro, Highland/9W Corridor, Kingston, and more...**



**A great way for your business to reach residents & visitors**

**Listing Ad—Runs for Three Months, Print and Web (all text)**  
\$40 for 40 words per 3-month seasonal issue

**Listing Ad—Runs One Full Year** Four issues billed quarterly:  
\$36 per issue print & web\*

**Display Ad—Runs Three Months** Print w/40 word Listing under category and 40 word text listing on web\*  
3.875" wide x 2" high \$114  
3" high \$166  
4" high \$218

**Display Ad—Runs One Year (Contract for four issues)\*** in print with text 40 word listing on web  
3.875" wide x 2" high \$98 per issue  
3" high \$142 per issue  
4" high \$186 per issue  
5" high \$230 per issue

**Display Ad Half Page—Three months** \$650 (10"x 7.5")  
**Half Page—One year Contract** \$525\* per issue

**Full Page—One issue Three Months** \$1100 (10"w x 15.5"h)  
**Full Page Contract—One year** \$900\* per issue

All display ads are in full color and include a web text listing & live link, and a listing under your category in the print edition. Need help designing or writing an ad, just ask. Free service.

**Rotating Web Banner Ads** Banners: \$150 per year.  
Want More Web Options? Contact us.

\*Prepay any ad for one year and save 10% off contract price.

**845-691-2089 Ad and calendar of events information: [viv@abouttown.us](mailto:viv@abouttown.us)  
[www.abouttown.us](http://www.abouttown.us)**

**\*Summer and Fall 10,000 copies per season, Winter and Spring 8,000, 36,000 a year.  
Plus the followers of our About Town website.**

## Our 35<sup>th</sup> Year

Reach residents and visitors (think Walkway!) looking for local goods & services 24/7. Articles on local history and the calendar of events keep each issue at hand. Print edition is distributed free at 100+ busy spots in Ulster County. Call, email, or visit our website for more information and options for print and web marketing.

### Deadlines

**Winter** Nov 10  
**Spring** Feb 10  
**Summer** May 10  
**Fall** August 10

# Some of the About Town Distribution Sites

## Highland

44/55 Auto  
Accent Financial  
Aphrodite's Ant  
Atlas Motor Lodge  
Bad Seed  
Bagles and Bites  
Bark Place  
Cake Artist Cafe  
Commercial Ave Kiosk  
Coppola's La Fantasia  
Crossfit  
First Care  
Fox Hill  
Hair by Shelley  
Hello Dolly Real Estate  
Hudson Ale Works  
Hudson Vly Rehab  
Hard Roll Deli  
HVFCU  
Jacob's Music  
Knaus art & Wine  
Lakeside Licks  
Library  
Mahoney - State Farm  
McDonalds  
Main Moon  
Mid Hudson Offices  
On A Roll Deli  
Public Library'  
Pranit  
Quality Dry Cleaning  
Rocking Horse Ranch'  
Rock N Roll Deli  
Highland Pet Resort  
Pancake Hollow B&B  
Sawyer bank  
Sal's Restaurant  
Torsonse Funeral Home  
Sports Field kiosk  
Stone Gate B&B  
Vineyard Common  
Wingate  
Gas station at Haviland  
Town Hall  
Underground  
Walkway, Highland Station  
Wagon Wheel Deli  
Wells Fargo

## New Paltz

Alfandre Architecture  
Allied Locksmiths  
Americas Best Value  
The Bakery  
Bacchus Restaurant  
Bicycle Rack  
Chamber of Commerce  
Cocoon  
College Diner  
Culinarian Home  
Dr. Descovitch, Optomitrist  
Ebay Store Ohioville  
Elting Library  
Gadeletos  
Garvan's  
Gourmet Pizza  
Hampton Inn  
HandMade and More  
Huguenot Street  
Jim Demaio -  
State Farm Insurance  
Jack's Prime Meats & Deli  
Jenkinstown Antiques  
Mannies  
Mark Gruber Gallery  
Main Street Bistro  
Mudd Puddle Coffee  
Mohonk Mountain House  
Library Elting  
New Paltz Chamber  
NP Community Center  
New Paltz Fair Grounds  
(in season)  
PDQ Printing  
Plaza Diner  
P&Gs Restaurant  
Rode Way Inn  
Russo's Italian Deli  
Seakill Builders  
Super 8  
Hayatt Hotel  
Taste of New Paltz  
Town Hall  
Ulster Savings  
Village Hall  
Water Steeet Market  
Woodland Pond  
Wallkill View Farm Market

## Esopus

The Diner in Port Ewen  
Country Store  
Esopus Library  
Town Hall  
Klyne Museum (June-Nov)  
Maple Hill  
Frozen Rainbow  
Mobil Station 9W

## Gardiner

Access PT WALLKILL  
Tantillos (June-Oct)  
Minnewaska Lodge  
Mountain Brauhaus  
The Ranch SkyDive  
Whitecliff Vineyards  
Locust Lawn (seasonal)  
Mohonk Preserve Visitor  
Tuthilltown Gallery  
Tuthill House Restaruant  
Tuthilltown Spirits  
Ulster Savings  
Meadowscent  
Hannafords  
Mountain Meadows  
Mobil Station 208  
Hurds  
Rail Trail Kiosk  
Library  
Village Market

## Milton/Marlboro

Rusk Wadlin Heppner  
Sarah Hull Hallock Library  
Milton Train Station  
Gomez Mill House  
Estate Treasures  
Milton Hardware  
Town Hall  
Freida's

## Rosendale

Alternative Baker  
Bullet Guy  
Century House/Snyder  
Rosendale Library  
1850 House

## Dutchess

Hudson Valey Vintage  
Rhinebeck Antiques  
North Park Woodcraft  
Ulster Savings  
Chocolate Factory  
SFB Morse Estate

## Kingston/Saugerties

Rusk Wadlin Heppner Law  
Trolley Museum  
On The Hill Antiques  
Ecce Terra Restaurant  
Ulster Tourism Co. Office,  
Caboose & Strand  
Ulster Savings  
Anorage  
Van Duesen House  
HRMM  
Catskill Interpretive Cntr  
Barns & Nobel  
Adams Fair Acre  
Montanos  
Saugerties Kierstead Hse

## High Falls/ Stone Ridge

D&H Canal Museum  
High Falls Cafe  
Davenport  
UCCC

## Plattekill/Modena

Plattekill Historical Society

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## Advertising Information Form

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

Website/email \_\_\_\_\_

Billing address if different from above \_\_\_\_\_

\_\_\_\_\_

Listing Ad     Display ad    If so, what size? 3.875" x \_\_\_\_\_"

Category you will be listed under \_\_\_\_\_

Ad text, please print (Approximately 40 words about your business, DO NOT count name, address, & contact information from above)

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- Please run my ad \_\_\_\_\_ time(s)
- Enclosed is \$ \_\_\_\_\_
- Please bill me
- My display ad is attached
- I will email a PDF of my ad that is 3.875" wide x \_\_\_\_\_" high
- Please design my display ad (free service)
- Send proof to this email address \_\_\_\_\_

Special notes: \_\_\_\_\_  
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845-691-2089  
viv@abouttown.us  
Mail to: PO Box 474  
New Paltz 12561